

The program will pay a Military, Veterans & First Responders bonus as outlined below.

1. Program Administration: The customer must provide proof of eligibility and supporting documents to the dealer at the time of sale and it is the dealer's responsibility to ensure the customer receives the benefit. Upon proper reporting and claim submission according to program rules, the dealer will be paid.

- a. The dealer must itemize the bonus separately from all other applicable incentives on the sales agreement.
- b. The reported date must be within the same sales month as the delivery date.
- c. Only one bonus is applicable per VIN.
- d. Customers are eligible to purchase or lease up to two (2) vehicles per year through this program

2. Eligible Vehicles: New, unused Volkswagen models as outlined below. Model Bonus
New, unused VW models(excludes Golf R)\$500

3. Eligible Sales Type: KOS 0. Vehicles enrolled in the VW Customer Mobility Program and sold as KOS 6 or 9 are eligible.

4. Customer Eligibility:

The Military/First Responders, their family household members, and Overseas Military Sales Corporation (OMSC):

- a. Military. Active Duty U.S. Military (Army, Navy, Air Force, Marines, National Guard, Coast Guard, and Active Reserve) U.S. Military Veterans (within 24 months of active duty): Someone who has served in active military and has been discharged or released under conditions other than dishonorable. U.S. Military Retirees: A former member of the military that has served 20 or more years.
- b. Active First Responders: Police Officer, Sheriff/Sheriff's Deputy, Correctional Officer, State Trooper, Federal Law Enforcement Officer, Firefighter (career or volunteer), EMT, Paramedics, 911 Dispatcher/Operator

Ineligible Occupations: Retired First Responders, Registered Nurse, Ski Patrol, Community Emergency Response Team (CERT) members, Volunteers in Police Service (VIPS), Search and Rescue, Emergency Management Volunteers.

5. Proof of Eligibility -Military

- a. Leave and Earnings Statement (LES) –Can be photocopied and submitted

- b. Form DD-214 Veteran documentation
- c. Veterans must provide official documentation that verifies active duty within 24 months. This is commonly verified with LES.

6. Proof of Eligibility –First Responder: Department-issued ID(proving active employment). Certification documents will not be accepted.

7. Program Compatibility:

- a. This bonus amount may be used in conjunction with other VWoA and VWFS Programs (Lease/APR/Dealer Cash).
- b. This bonus is compatible with the following programs: Auto Show/Volkswagen Experience Bonus, College Graduate, Contractor, Partner, Dealer Employee Purchase Programs and future loyalty/conquest programs.
- c. This bonus is not compatible with the following programs: Dealership Sale Program & Fleet

8. Claim Submission Requirements: After reporting the sale, the dealer submits the following documents through the Incentives Management Console no later than 90 days after the sales month which the vehicle is delivered:

- a. Claim Form: Completed with customer signature
- b. Proof of Eligibility (as noted above)
- c. Proof of Residency(if necessary):If the purchaser is not eligible, the dealer must validate that the purchaser resides in the same household as the Military/First Responder personnel.
- d. IMPORTANT: Please do not submit a US Military ID. We will not accept them as proof of eligibility. In addition, please redact, any sensitive personally identifiable information before submitting any documents. Sensitive personally identifiable information is defined by federal and state law, and could include, generally, but is not limited to: social security numbers, passports, drivers' license numbers, other government identification numbers, credit card or other financial account information controlled under the Gramm Leach Bliley Act, voter registration information, citizenship or immigration status, dates of birth, medical history or health information, race, ethnicity, sexual orientation, political opinions or religious beliefs, or information about a child under age 13.